



Casino Ajax Revenue FACTS

July 2025

Q1. What is the Town’s share of the Ajax Casino revenues?

A1. Under the agreement that took effect on April 1, 2013, the Town receives a percentage of the total Ajax Casino revenues, based on the following standardized OLG revenue sharing formula:

Revenue Level	Town Share
\$0 to \$65,000,000	5.25%
\$65,000,001 to \$200,000,000	3.00%
\$200,000,001 to \$500,000,000	2.50%
Over \$500,000,000	0.50%

Q2. How much revenue does the Town receive each year?

A2. Over the years, the Town’s share of the revenues has changed. From 2006 to the end of 2012, the Town received an average of \$5.5M annually in revenues. In 2013, a new agreement was formed. The Town was recognizing growing revenues from the Casino until 2020 when the pandemic occurred. The pandemic and the opening of the Casino in Pickering have slightly impacted the annual revenues received by the Town. The Town’s share of Casino Ajax revenues in 2024 was \$3,918,981.

Q3. How much revenue has the Town received since the facility opened in March 2006?

A3. The Town has received \$110,337,569 in revenue up to December 31, 2024.

Q4. What primary objectives have been established for the use of the revenues?

A4. The following four primary goals and objectives have been approved by Council:

- 1) to keep property taxes low
- 2) provide immediate and long term social benefits
- 3) accelerate the completion of key capital projects
- 4) plan for Town’s long term financial strength and stability



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Q5. How do the Ajax Casino revenues achieve the primary goals and objectives?

A5. This is achieved in a number of ways, including:

- 1) **Funding for Capital Projects** - provides funding for projects that would otherwise be paid for from property taxes.
- 2) **Funding of Ajax Partnership Fund (APF)**– provides funding and support for the community for that would otherwise be paid for from property taxes.
- 3) **Creating New Capital Reserves** - new capital reserves have been established without having to increase property taxes.

Q6. What are some examples of the immediate social benefits?

A6. In 2022 The Ajax Partnership Fund was established through Council Resolution. The program is an application-based grant funding initiative to benefit Ajax’s community and align grants and contributions with the Town’s strategic goals and plans through meaningful partnerships.

In 2024, this program allocated funding to **31 projects** in grants ranging from **\$1,000 to \$25,000**. Notable projects include:

Organization Name	Project	APF Grant
Girls Inc.	The Mind + Body program supported 75 girls in Ajax through holistic wellness activities, addressing barriers to sport participation. Funded by the Ajax Partnership, it offered physical activity, mental health support, and community connection.	\$25,000
Afrocentric Community Hub	In partnership with Durham Region and Black-led groups, this project advanced anti-Black racism strategies and laid groundwork for a community hub. Through consultations, data collection, and strategic planning, it aims to deliver culturally responsive services and inclusive spaces that reflect the distinct needs of Durham’s growing Black population.	\$25,000



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<p>Ajax Pickering Hospital Foundation</p>	<p>Ajax Pickering Hospital requested funding to purchase a second Sentinel Node Probe to enhance breast and skin cancer surgeries. Surgeons use this minimally invasive tool to detect cancer spread, improve staging, and guide treatment. It reduces complications, shortens recovery, and supports early diagnosis—ultimately improving outcomes for cancer patients.</p>	<p>\$25,000</p>
<p>Nobellum Ajax Innovathon Pitch</p>	<p>Nobellum empowered Black innovators in Ajax by launching the Accelerate cohort, supporting 10 startups annually. Through events, workshops, and the Innovathon Pitch, participants gained capital, skills, and mentorship. The program fostered tech entrepreneurship, created jobs, and aligned with Ajax’s economic goals, strengthening Canada’s largest Black community per capita.</p>	<p>\$15,000</p>



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Q7. How are the Ajax Casino revenues being spent?

A7. The use of the Ajax Casino revenues is as follows:

1) Infrastructure Maintenance/Rehabilitation:

- a. Roads - includes bridges, streetlights, sidewalks, curbs & gutters, etc.
- b. Buildings - includes parking lots, surrounding grounds, etc.
- c. General - playgrounds, trails, sports fields, walkways, parks, etc.

2) Vehicle/Equipment Replacement:

- a. Operations & Environmental Services - snow plows, trucks, mowers, etc.
- b. Fire - trucks, hoses, firefighting gear (SCBA, Bunker Gear), Auto Extraction
- c. Recreation - fitness, floor care machines
- d. Information Technology – hardware and software

3) Development Infrastructure:

Town's share of new infrastructure required due to growth; roads, trails, parks, playgrounds, community centres, vehicles and equipment, etc.

4) Strategic Initiatives:

Traffic Calming, New software, Public Art, Community Action Plan, etc.

5) Debt Reduction:

To reduce long term borrowing and offset the impact of existing debt payments

6) Ajax Partnership Fund (APF):

An application-based program to provide \$1,000,000 in funding to community organizations over the four-year term of Council, with an annual allocation budget of \$250,000.

Q8. *How are the revenues distributed on an annual basis?*

A8. The allocation of the Casino Ajax revenue is as follows:

